

Storyboard for Articulate Rise/Storyline: Bank Secrecy Act Training

Audience: All financial institution employees

Duration: 15–20 minutes

Delivery Format: eLearning (Articulate Rise or Storyline)

Learning Objectives:

- Understand the purpose and requirements of the BSA
- Identify common red flags for money laundering
- Understand employee responsibilities for reporting suspicious activity

Slide 1: Welcome / Course Introduction

Learning Objective: Welcome learners and introduce the course purpose and objectives.

Visual/Content: Bank lobby image with voiceover: 'Welcome! In this course, you'll learn how the Bank Secrecy Act helps fight financial crime—and what your responsibilities are.'

Interaction/Assessment: Navigation enabled after 5 seconds.

Slide 2: What is the Bank Secrecy Act?

Learning Objective: Define BSA and explain its origin and purpose.

Visual/Content: Timeline graphic with key legislative milestones. Voiceover explains 1970 enactment.

Interaction/Assessment: Knowledge check: What year was the BSA enacted?

Slide 3: BSA Requirements for Financial Institutions

Learning Objective: List and explain key BSA compliance requirements.

Visual/Content: Interactive block: Hover or click elements to reveal details on CIP, CTRs, SARs, and recordkeeping.

Interaction/Assessment: Learners explore and self-pace through content.

Slide 4: Identifying Suspicious Activity

Learning Objective: Present real-life structuring example.

Visual/Content: Scenario: Customer deposits \$9,900 multiple days. Drag-and-drop red flags.

Interaction/Assessment: Voiceover explains: Structuring to avoid thresholds is a common red flag.

Slide 5: Reporting Obligations

Learning Objective: Explain employee responsibilities and reporting workflow.

Visual/Content: Workflow diagram. Voiceover outlines who files SARs.

Interaction/Assessment: Quiz: Who is responsible for SAR filing? (Multiple choice).

Slide 6: Penalties for Noncompliance

Learning Objective: Emphasize penalties and risks of noncompliance.

Visual/Content: Icons and dollar signs indicating fines up to \$250,000. Examples of risks.

Interaction/Assessment: Quick facts layout or bulleted text block.

Slide 7: Real-Life Case Study

Learning Objective: Describe a known BSA violation case.

Visual/Content: Summary of Wachovia AML case. Optional video or scrollable text.

Interaction/Assessment: Question: What could have been done differently?

Slide 8: Your Role in Compliance

Learning Objective: Summarize key employee actions for compliance.

Visual/Content: Checklist format. Include a downloadable job aid (PDF).

Interaction/Assessment: Link to download 'BSA Quick Reference Job Aid'.

Slide 9: Final Quiz (5 Questions)

Learning Objective: Assess knowledge gained during training.

Visual/Content: Question pool from earlier knowledge checks.

Interaction/Assessment: 80% score required. Allow one retake.

Slide 10: Conclusion & Acknowledgment

Learning Objective: Thank the learner and capture acknowledgment.

Visual/Content: Message: 'Thank you for completing BSA Training.' Checkbox: 'I acknowledge I have completed this training.'

Interaction/Assessment: Auto-generate certificate download.